

A Proven Method for Accelerating AML Effectiveness - Entity Centric AML

The Siloed Struggle

Lacking a deep, holistic understanding of entities exposes financial institutions to unknown risks. Noise from duplicate records, ineffective detection, and one-dimensional investigations hinder efforts to mitigate these risks, creating an environment where criminals can thrive.



A Contextual Solution



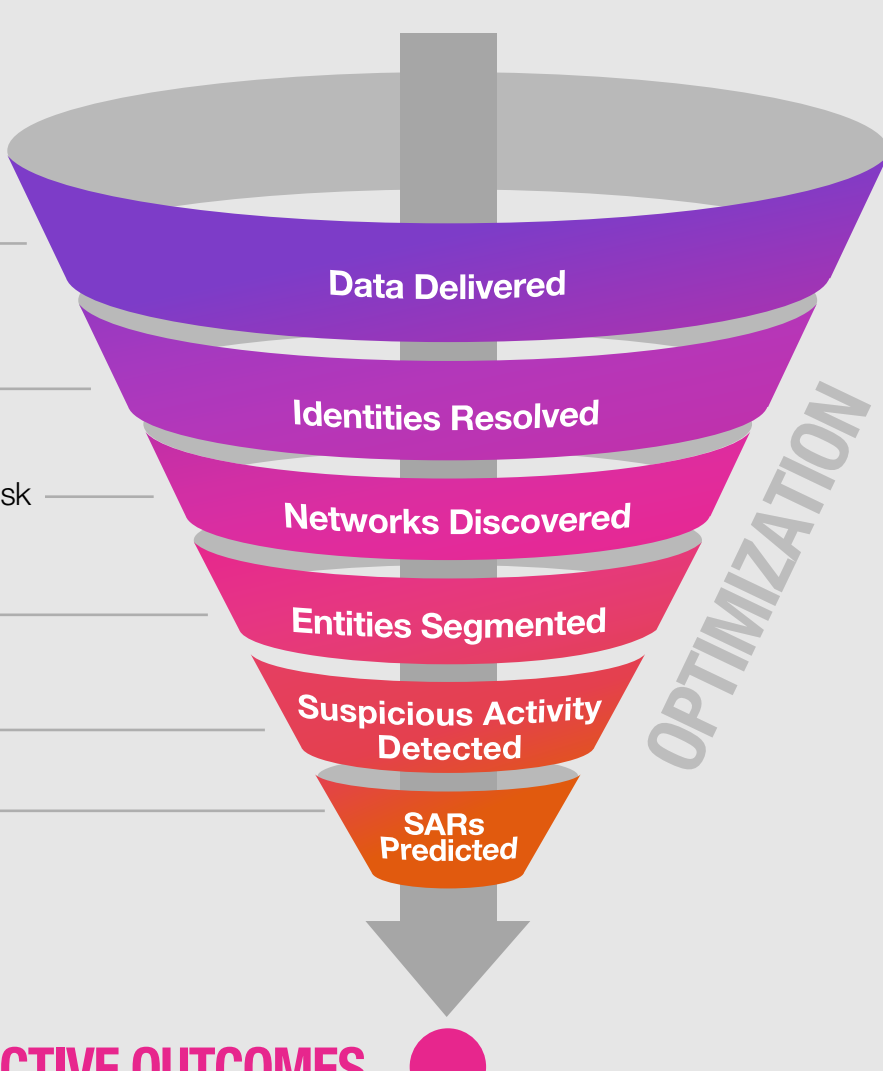
Shifting from event-driven AML to entity-centric AML delivers an enriched, accurate, and contextual understanding of customer risk for more robust and precise monitoring, detection, and investigation. With entity-centric AML, institutions can achieve the right outcomes every time.

The Building Blocks of Entity Centric AML

Entity Centric AML is made up of several building blocks. Each block builds upon each other to further fortify anti-money laundering controls. When combined together, they make up a cost-effective and scalable approach for strategically elevating financial crime processes for more effective outcomes.

The Compounding Effect of Entity Centric AML for Effective Outcomes

- Gather data from **100s** of sources at the right time to enrich the entity profile
- Eliminate up to **20%** of entity records by removing duplicates, for clean and consolidated records
- Discover previously **unknown relationships** to understand true risk
- Reduce alert volumes by over **60%** to focus on the real risks
- Ability to precisely optimize models in **under 2 hours**
- Automatically predict with **98%** accuracy which alerts will result in a SAR



MORE EFFECTIVE OUTCOMES

It doesn't matter which building block you start with on your entity-centric journey, it's all about where you end up.

The Shift to Entity Centric AML

Transitioning to an entity-centric approach and more reliably identifying changes in risk and suspicious activity is easier than you think. Follow these three simple steps:

<p>Start Smart</p> <p>Enhance entity profiles with relevant risk information, using data intelligence from internal and external sources</p>	<p>Know Your Entities</p> <p>Rationalize, deduplicate, and consolidate views of each entity; Identify hidden connections and relationships</p>	<p>Improve Detection</p> <p>Leverage machine learning and advanced analytics to increase accuracy and shape monitoring, detection and scoring</p>

Focus your resources on always-effective outcomes with Entity Centric AML. [Learn more >](#)

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